

## In the News

Publication: **The Hans India** | Date: **10/11/2021** | City: **Hyderabad** | Pg: **10**

# Reliance Nippon's new plan

Reliance Nippon Life Insurance Company Ltd, a leading private life insurance company, announced the launch of its new plan, Reliance Nippon Life NishchitSamrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns, the company said. The plan is suitable for multiple life stage solutions from childbirth to retirement. Ashish Vohra, ED and CEO, Reliance Nippon Life Insurance, said: "In a market that has witnessed fall in interest rates over the last 6-7 years, there is a heightened market expectation for long term, tax efficient, guaranteed financial instruments that are superior to conventional saving plans. This product provides tax free and fully guaranteed benefits, necessary to meet long term goals of salaried, self-employed as well as businesspersons."

## In the News

Publication: **Southern Mail** | Date: **09/11/2021** | City: **Chennai** | Pg: **03**

# Reliance Nippon Life Insurance Launches 'Nishchit Samrudhi' Plan

Chennai: Reliance Nippon Life Insurance Company Limited, one of India's leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life Nishchit Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns.

This plan, suitable for multiple life stage solutions from Child birth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. Commenting on the launch of this product, Mr. Ashish Vohra, ED & CEO, Reliance Nippon Life Insurance said, "We are excited to announce the addition of this one-of-a-kind guaranteed savings insurance plan to our growing list of insurance solutions. In a market that has witnessed fall in interest rates over the last 6-7 years, there is a heightened market expectation for long term, tax efficient, guaranteed financial instruments that are superior to conventional saving plans.

This product provides tax free and fully guaranteed benefits, necessary to meet long term goals of salaried, self-employed as well as businesspersons. Being true to the underlying objective of life insurance, this plan also provides life cover for the entire policy term and ensures financial protection for the policyholder's family in case of any unfortunate eventuality."

**In the News**

Publication: **Kalinga Chronicle** | Date: **10/11/2021** | City: **Bhubaneshwar** | Pg: **06**

# Reliance Nippon Life Insurance launches ‘Nishchit Samrudhi’ Plan, a multi benefit, guaranteed Savings plus Protection Plan

**Mumbai (KCN):** Reliance Nippon Life Insurance Company Limited, one of India’s leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life **NishchitSamrudhi**, a non-linked, non-participating, individual, savings life insurance plan that offers **superior, tax free, guaranteed returns**. This plan, suitable for multiple life stage solutions from **Childbirth to Retirement**, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals.

**Key features of this Plan include:**

- The plan offers Life Cover from **infancy to near-retirement stages**—entry from Ages 1 to 55 years
- Life insurance

- cover for the entire policy term by **paying for a limited short term**(1,6 or 7 years)
- **Guaranteed benefit** on survival and maturity
- Flexibility to choose from **two attractive plan options**, based on financial goals
- Availability of **multiple premium payment modes**; both online and offline options
- Multiple **rider options** available to enhance coverage
- Option to avail **loan against policy at a competitive rate**
- **Tax benefits** under Income Tax Act, 1961
- Under the **Income option of this plan**, one needs to pay premiums for a limited period of **6 or 7 years**, and after 7<sup>th</sup>/8<sup>th</sup> year, the policyholder will enjoy a fixed regular

income for a period of up to 20 years. Additionally, they will also receive a guaranteed lumpsum benefit on maturity. For a male aged 30 years, paying Rs. 3 Lakhs annually for 7 years, this option yields a return of 5.92% for whilst providing Life Insurance cover throughout the policy term of 28 years. Under the **Endowment option of this plan**, one can choose to pay the premium once or for a limited period of 6 or 7 years. On maturity, a lumpsum benefit shall be paid in four equal annual instalments. For a male aged 30 years, paying an annual premium of Rs. 3 Lakhs for 7 years, yields a return of 5.87% whilst providing Life Insurance cover throughout the policy term of 20 years. This option is ideal for individuals with **long-term financial goals** such as

business expansion, child’s education/ marriage, legacy etc. Commenting on the launch of this product, **Mr. Ashish Vohra**, ED & CEO, Reliance Nippon Life Insurance said, “We are excited to announce the addition of this one-of-a-kind guaranteed savings insurance plan to our growing list of insurance solutions. In a market that has witnessed fall in interest rates over the last 6-7 years, there is a **heightened market expectation for long term, tax efficient, guaranteed financial instruments** that are **superior to conventional saving plans**. This product provides **tax free and fully guaranteed** benefits, necessary to meet long term goals of **salaried, self-employed** as well as **business persons**. Being true to the underlying objective of life insurance, this

plan also provides life cover for the entire policy term and ensures financial protection for policyholder’s family in case of any **unfortunate** eventuality.” Under an Income Option of the plan, for a male aged 50, a 7-year premium payment of Rs.3 Lakhs annually, **yields a guaranteed** income stream of Rs. 1.5 Lakhs for 20 years starting from the end of 8<sup>th</sup> year and a maturity benefit of ~Rs. 25.6 Lakhs. According to Mr. Vohra, the Income Option is ideal for individuals who are seeking to **secure their retirement plan**. This plan is also ideal for individuals seeking to create an **alternate stream of regular income to balance volatility from business incomes**. While the endowment option will help individuals plan for their children’s education or for creating long term wealth.”

## In the News

Publication: **Afternoon** | Date: **09/11/2021** | City: **Chennai** | Pg: **02**

# Reliance Nippon Life Insurance Launches, new multi-benefit plan

**CHENNAI NOV 9**

Reliance Nippon Life Insurance Company Limited has announced the launch of its new plan, Reliance Nippon Life Nishchit Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns.

According to a communication from the company the plan is suitable for multiple life stage solutions from Childbirth to Retirement, offers customers the flexibility to invest with a choice between two

options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals.

Key features of this Plan include life cover from infancy to near-retirement stages—entry from Ages 1 to 55 years, life insurance cover for the entire policy term by paying for a limited short term(1,6 or 7 years), guaranteed benefit on survival and maturity, flexibility to choose from two attractive plan options, based on financial goals and many more features.

## In the News

Publication: **News Today** | Date: **09/11/2021** | City: **Chennai** | Pg: **03**

# Reliance Nippon launches new plan

| NT BUREAU |  
Chennai, Nov 9:

Reliance Nippon Life Insurance Company Limited has announced the launch of Nishchit Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers 'tax free, guaranteed returns'.

This plan, suitable for multiple life stage solutions from child birth to retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option, according to a press note.

Commenting on the launch of this product, Ashish Vohra, ED and CEO, 'this product provides tax free and fully guaranteed benefits, necessary to meet long term goals of salaried, self-employed as well as businesspersons.'

## In the News

Publication: **Trinity Mirror** | Date: **09/11/2021** | City: **Chennai** | Pg: **07**

# Reliance Nippon Insurance launches Nishchit Samrudhi plan

Chennai, Nov 9: Reliance Nippon Life Insurance Company Limited, one of India's leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life NishchitSamrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns.

This plan, suitable for multiple life stage solu-

tions from Childbirth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals.

Ashish Vohra, ED & CEO, Reliance Nippon Life Insurance said "The plan offers Life Cover from infancy to near-retirement stages—entry

from Ages 1 to 55 years.

- Life insurance cover for the entire policy term by paying for a limited short term(1,6 or 7 years).

Guaranteed benefit on survival and maturity, Flexibility to choose from two attractive plan options, based on financial goals, Availability of multiple premium payment modes; both online and offline options.

Multiple rider option-savailable to enhance

coverage, Option to avail loan against policy at a competitive rate, Tax benefits under Income Tax Act, 1961.

Under the Income option of this plan, one needs to pay premiums for a limited period of 6 or 7 years, and after 7th/8th year, the policyholder will enjoy a fixed regular income for a period of up to 20 years.

## In the News

Publication: **Lucknow News** | Date: **09/11/2021** | City: **Chennai** | Pg: **04**

### **Reliance Nippon Life Insurance launches 'Nishchit Samrudhi' plan**

Lucknow Reliance Nippon Life Insurance Company Limited, one of India's leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life Nishchit Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns. This plan, suitable for multiple life

stage solutions from Child-birth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals.

Commenting on the launch of this product, Mr. Ashish Vohra, ED & CEO, Reliance Nippon Life Insurance said, "We are excited

to announce the addition of this one-of-a-kind guaranteed savings insurance plan to our growing list of insurance solutions. In a market that has witnessed fall in interest rates over the last 6-7 years, there is a heightened market expectation for long term, tax efficient, guaranteed financial instruments that are superior to conventional saving plans. This product

provides tax free and fully guaranteed benefits, necessary to meet long term goals of salaried, self-employed as well as business persons. Being true to the underlying objective of life insurance, this plan also provides life cover for the entire policy term and ensures financial protection for policyholder's family in case of any unfortunate eventuality."

## In the News

Publication: **Free Press** | Date: **10/11/2021** | City: **Ahmadabad** | Pg: **08**

### **RELIANCE NIPPON LIFE INSURANCE LAUNCHES' NISHCHIT SAMRUDHI' PLAN**

Ahmedabad, Reliance Nippon Life Insurance Company Limited, one of India's leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life NishchitSamrudhi, a non-

linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns. This plan, suitable for multiple life stage solutions from Childbirth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals. Key features of this Plan include: The plan offers Life Cover from infancy to near-retirement stages-entry from Ages 1 to 55 years. Life insurance cover for the entire policy term by paying for a limited short term(1,6 or 7 years) Guaranteed benefit on survival and maturity. Flexibility to choose from two attractive plan options, based on financial goals. Availability of multiple premium payment modes; both online and offline options. Multiple rider optionsavailable to enhance coverage. Option to avail loan against policyat a competitive rate. Tax benefits under Income Tax Act, 1961. Under the Income option of this plan, one needs to pay premiums for a limited period of 6 or 7 years, and after 7th/ 8th year, the policyholder will enjoy a fixed regular income for a period of up to 20 years. Additionally, they will also receive a guaranteed lumpsum benefit on maturity. (19-2)



## In the News

Publication: **Central Chronicle** | Date: **09/11/2021** | City: **Bhopal** | Pg: **07**

### *Reliance Nippon Life Insurance launches 'Nishchit Samrudhi' plan, a multi benefit, guaranteed savings plus protection plan*

**Mumbai:** Reliance Nippon Life Insurance Company Limited, one of India's leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life Nishchit-Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns. This plan, suitable for multiple life stage solutions from Childbirth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals.

Key features of this Plan include:

- The plan offers Life Cover from infancy to near-retirement stages—entry from Ages 1 to 55 years
- Life insurance cover for the entire policy term by paying for a limited short term (1, 6 or 7 years)
- Guaranteed benefit on survival and maturity
- Flexibility to choose from two attractive plan options, based on financial goals
- Availability of multiple premium payment modes; both online and offline options

- Multiple rider options available to enhance coverage

- Option to avail loan against policy at a competitive rate

- Tax benefits under Income Tax Act, 1961

Under the Income option of this plan, one needs to pay premiums for a limited period of 6 or 7 years, and after 7th/ 8th year, the policyholder will enjoy a fixed regular income for a period of up to 20 years. Additionally, they will also receive a guaranteed lumpsum benefit on maturity. For a male aged 30 years, paying Rs. 3 Lakhs annually for 7 years, this option yields a return of 5.92% for whilst providing Life Insurance cover throughout the policy term of 28 years.

Under the Endowment option of this plan, one can choose to pay the premium once or for a limited period of 6 or 7 years. On maturity, a lumpsum benefit shall be paid in four equal annual instalments. For a male aged 30 years, paying an annual premium of Rs. 3 Lakhs for 7 years, yields a return of 5.87% whilst providing Life Insurance cover throughout the policy term

of 20 years. This option is ideal for individuals with long-term financial goals such as business expansion, child's education/marriage, legacy etc.

Commenting on the launch of this product, Mr. Ashish Vohra, ED & CEO, Reliance Nippon Life Insurance said, "We are excited to announce the addition of this one-of-a-kind guaranteed savings insurance plan to our growing list of insurance solutions."

In a market that has witnessed fall in interest rates over the last 6-7 years, there is a heightened market expectation for long term, tax efficient, guaranteed financial instruments that are superior to conventional saving plans. This product provides tax free and fully guaranteed benefits, necessary to meet long term goals of salaried, self-employed as well as businesspersons.

Being true to the underlying objective of life insurance, this plan also provides life cover for the entire policy term and ensures financial protection for policyholder's family in case of any unfortunate eventuality."

## In the News

Publication: **Biswabani** | Date: **09/11/2021** | City: **Orissa** | Pg: **03**

# RELIANCE NIPPON LIFE INSURANCE LAUNCHES 'NISHCHIT SAMRUDHI' PLAN

Mumbai, Nov08, 2021: Reliance Nippon Life Insurance Company Limited, one of India's leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life NishchitSamrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns. This plan, suitable for multiple life stage solutions from Childbirth to Retirement, offers customers the flexibility to invest with a

choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals. Under the Income option of this plan, one needs to pay premiums for a limited period of 6 or 7 years, and after 7th/ 8th year, the policyholder will enjoy a fixed regular income for a period of up to 20 years. Additionally, they will also receive a guaranteed lumpsum benefit on maturity. For a male aged 30 years, paying Rs. 3 Lakhs annually for 7 years,

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lumpsum benefit shall be paid in four equal annual instalments. For a male aged 30 years, paying an annual premium of Rs. 3 Lakhs for 7 years, yields a return of

5.87% whilst providing Life Insurance cover throughout the policy term of 20 years. This option is ideal for individuals with long-term financial goals such as business expansion, child's education/marriage, legacy etc. Commenting on the launch of this product, Mr.

Ashish Vohra, ED & CEO, Reliance Nippon Life Insurance said, "We are excited to announce the addition of this one-of-a-kind guaranteed savings

insurance plan to our growing list of insurance solutions. In a market that has witnessed fall in interest rates over the last 6-7 years, there is a heightened market expectation for long term, tax efficient, guaranteed financial instruments that are superior

to conventional saving plans. This product provides tax free and fully guaranteed benefits, necessary to meet long term goals of salaried, self-

employed as well as businesspersons. Being true to the underlying objective of life insurance, this plan also provides life cover for the entire policy term and ensures financial protection for policyholder's family in case of any unfortunate eventuality." Under an

Income Option of the plan, for a male aged 50, a 7-year premium payment of Rs. 3 Lakhs annually, yields a guaranteed income stream of Rs. 1.5 Lakhs

for 20 years starting from the end of 8th year and a maturity benefit of -Rs. 25.6 Lakhs. According to Mr. Vohra, the Income Option is ideal for individuals who are seeking to secure their retirement plan. This plan is also ideal for individuals seeking to create an alternate stream of regular income to balance volatility from business incomes. While the endowment option will help individuals plan for their children's education or for creating long term wealth."

### A MULTI BENEFIT, GUARANTEED SAVINGS PLUS PROTECTION PLAN

**In the News**

Publication: **Duniya Khabar** | Date: **09/11/2021** | City: **Orissa** | Pg: **07**

**Reliance Nippon Life Insurance launches ‘Nishchit Samrudhi’ Plan, a multi benefit, guaranteed Savings plus Protection Plan**

Mumbai, Nov08, 2021: Reliance Nippon Life Insurance Company Limited, one of India’s leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life NishchitSamrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns. This plan, suitable for multiple life stage solutions from Childbirth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals. Key features of this Plan include:

- The plan offers Life Cover from infancy to near-retirement stages—entry from Ages 1 to 55 years
- Life insurance cover for the entire policy term by paying for a limited short term (1, 6 or 7 years)
- Guaranteed benefit on survival and maturity
- Flexibility to choose

from two attractive plan options, based on financial goals

- Availability of multiple premium payment modes; both online and offline options
- Multiple rider options available to enhance coverage
- Option to avail loan against policy at a competitive rate
- Tax benefits under Income Tax Act, 1961

Under the Income option of this plan, one needs to pay premiums for a limited period of 6 or 7 years, and after 7th/ 8th year, the policyholder will enjoy a fixed regular income for a period of up to 20 years. Additionally, they will also receive a guaranteed lumpsum benefit on maturity. For a male aged 30 years, paying Rs. 3 Lakhs annually for 7 years, this option yields a return of 5.92% for whilst providing Life Insurance cover throughout the policy term of 28 years.

Under the Endowment option of this plan, one can choose to pay the premium once or for a limited period

of 6 or 7 years. On maturity, a lumpsum benefit shall be paid in four equal annual instalments. For a male aged 30 years, paying an annual premium of Rs. 3 Lakhs for 7 years, yields a return of 5.87% whilst providing Life Insurance cover throughout the policy term of 20 years. This option is ideal for individuals with long-term financial goals such as business expansion, child’s education/ marriage, legacy etc.

Commenting on the launch of this product, Mr. Ashish Vohra, ED & CEO, Reliance Nippon Life Insurance said, “We are excited to announce the addition of this one-of-a-kind guaranteed savings insurance plan to our growing list of insurance solutions. In a market that has witnessed fall in interest rates over the last 6-7 years, there is a heightened market expectation for long term, tax efficient, guaranteed financial instruments that are superior to conventional saving plans. This product provides tax free and fully guaranteed benefits, neces-

sary to meet long term goals of salaried, self-employed as well as businesspersons. Being true to the underlying objective of life insurance, this plan also provides life cover for the entire policy term and ensures financial protection for policyholder’s family in case of any unfortunate eventuality.”

Under an Income Option of the plan, for a male aged 50, a 7-year premium payment of Rs.3 Lakhs annually, yields a guaranteed income stream of Rs. 1.5 Lakhs for 20 years starting from the end of 8th year and a maturity benefit of ~Rs. 25.6 Lakhs.

According to Mr. Vohra, the Income Option is ideal for individuals who are seeking to secure their retirement plan. This plan is also ideal for individuals seeking to create an alternate stream of regular income to balance volatility from business incomes. While the endowment option will help individuals plan for their children’s education or for creating long term wealth.”

## In the News

Publication: **Indian Era** | Date: **09/11/2021** | City: **Orissa** | Pg: **07**

# RELIANCE NIPPON LIFE INSURANCE LAUNCHES 'NISHCHIT SAMRUDHI' PLAN

**Mumbai:** Reliance Nippon Life Insurance Company Limited, one of India's leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life Nishchit Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns. This plan, suitable for multiple life stage solutions from Childbirth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals.

Under the Income option of this plan, one needs to pay premiums for a limited period of 6 or 7 years, and after 7th/8th year, the policyholder will enjoy a fixed regular income for a period of up to 20 years. Additionally, they will also receive a guaranteed lumpsum benefit on maturity. For a male aged 30 years, paying Rs. 3 Lakhs annually for 7 years, this option yields a return of 5.92% for whilst providing Life Insurance

cover throughout the policy term of 28 years.

Under the Endowment option of this plan, one can choose to pay the premium once or for a limited period of 6 or 7 years. On maturity, a lumpsum benefit shall be paid in four equal annual instalments. For a male aged 30 years, paying an annual premium of Rs. 3 Lakhs for 7 years, yields a return of 5.87% whilst providing Life Insurance cover throughout the policy term of 20 years. This option is ideal for individuals with long-term financial goals such as business expansion, child's education/ marriage, legacy etc.

Commenting on the launch of this product, Mr. Ashish Vohra, ED & CEO, Reliance Nippon Life Insurance said, "We are excited to announce the addition of this one-of-a-kind guaranteed savings insurance plan to our growing list of insurance solutions. In a market that has witnessed fall in interest rates over the last 6-7 years, there is a heightened market expectation for long term, tax efficient, guaranteed financial instruments that are superior to conventional saving plans. This

product provides tax free and fully guaranteed benefits, necessary to meet long term goals of salaried, self-employed as well as business persons. Being true to the underlying objective of life insurance, this plan also provides life cover for the entire policy term and ensures financial protection for policyholder's family in case of any unfortunate eventuality."

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According to Mr. Vohra, the Income Option is ideal for individuals who are seeking to secure their retirement plan. This plan is also ideal for individuals seeking to create an alternate stream of regular income to balance volatility from business incomes. While the endowment option will help individuals plan for their children's education or for creating long term wealth."

## In the News

Publication: **Punjab Express** | Date: **09/11/2021** | City: **Chandigarh** | Pg: **11**

### **Reliance Nippon Life Insurance launches Nishchit Samrudhi Plan**

**CHANDIGARH:** Reliance Nippon Life Insurance Company Limited announced the launch of its new plan, Reliance Nippon Life Nishchit Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns. This plan, suitable for multiple life stage solutions from Childbirth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals. **BPE**

## In the News

Publication: **Yugmarg** | Date: **09/11/2021** | City: **Chandigarh** | Pg: **11**

# Reliance Nippon Life Insurance launches Nishchit Samrudhi Plan

**C**handigarh: Reliance Nippon Life Insurance Company Limited announced the launch of its new plan, Reliance Nippon Life Nishchit Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns. This plan, suitable for multiple life stage solutions from Childbirth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals.

Under the Income option of this plan, one needs to pay premiums for a limited period of 6 or 7 years, and after 7th/ 8th year, the policyholder will enjoy a fixed regular income for a period of up to 20 years. Additionally, they will also receive a guaranteed lump sum benefit on maturity. For a male aged 30 years, paying Rs. 3 Lakhs annually for 7 years, this option yields a return of 5.92% for whilst providing Life Insurance cover throughout the policy term of 28 years.

Under the Endowment option of this plan, one can choose to pay the premium once or for a limited period of 6 or 7 years. On maturity, a lumpsum benefit shall be paid in four equal annual instalments. For a male aged 30 years, paying an annual premium of Rs. 3 Lakhs for 7 years, yields a return of 5.87% whilst providing Life Insurance cover throughout the policy term of 20 years. This option is ideal for individuals with long-term financial goals such as business expansion, child's education/marriage, legacy etc.

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## In the News

Publication: **Hindustan Times** | Date: **09/11/2021** | City: **Chandigarh** | Pg: **04**



endowment option, said Ashish Vohra, ED and CEO, Reliance Nippon Life Insurance.

### **Reliance Nippon Life launched**

**LUCKNOW** : Reliance Nippon Life Insurance Company Limited announced the launch of its new plan, Reliance Nippon Life Nishchit Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax-free, guaranteed returns. This plan, suitable for multiple life stage solutions from childbirth to retirement, offers customers the flexibility to invest with a choice between two options - income option and

## In the News

Publication: **Sprouts News** | Date: **11/11/2021** | City: **Mumbai** | Pg: **04**

# RELIANCE NIPPON LIFE INSURANCE LAUNCHES 'NISHCHIT SAMRUDHI' PLAN

SPROUTS | DILIP KALEKAR

Reliance Nippon Life Insurance Company Limited, one of India's leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life Nishchit Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns. This plan, suitable for multiple life stage solutions from Childbirth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals.

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of this plan, one can choose to pay the premium once or for a limited period of 6 or 7 years. On maturity, a lumpsum benefit shall be paid in four equal annual instalments. For a male aged 30 years, paying an annual premium of Rs. 3 Lakhs for 7 years, yields a return of 5.87% whilst providing Life Insurance cover throughout the policy term of 20 years. This option is ideal for individuals with long-term financial goals such as business expansion, child's education/marriage, legacy etc.

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According to Vohra, the Income Option is ideal for individuals who are seeking to secure their retirement plan. This plan is also ideal for individuals seeking to create an alternate stream of regular income to balance volatility from business incomes. While the endowment option will help individuals plan for their children's education or for creating long term wealth."

### Key features of this Plan

#### include:

- The plan offers Life Cover from infancy to near-retirement stages – entry from Ages 1 to 55 years
- Life insurance cover for the entire policy term by paying for a limited short term (1,6 or 7 years)
- Guaranteed benefit on survival and maturity.



## In the News

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### Reliance Nippon Life Insurance launches 'Nishchit Samrudhi' plan

GUWAHATI, NOV 9: Reliance Nippon Life Insurance Company Limited, one of India's leading private Life Insurance company, announced the launch of its new plan, Reliance Nippon Life Nishchit Samrudhi, a non-linked, non-participating, individual, savings life insurance plan that offers superior, tax free, guaranteed returns. This plan, suitable for multiple life stage solutions from Childbirth to Retirement, offers customers the flexibility to invest with a choice between two options - Income option and Endowment option. One can choose the option that best suits their financial needs and goals.

Commenting on the launch of this product, Ashish Vohra, ED & CEO, Reliance Nippon Life Insurance said, "We are excited to announce the addition of this one-of-a-kind guaranteed savings insurance plan to our growing list of insurance solutions. In a market that has witnessed fall in interest rates over the last 6-7 years, there is a heightened market expectation for long term, tax efficient, guaranteed financial instruments that are superior to conventional saving plans. This product provides tax free and fully guaranteed benefits, necessary to meet long term goals of salaried, self-employed as well as business persons. Being true to the underlying objective of life insurance, this plan also provides life cover for the entire policy term and ensures financial protection for policyholder's family in case of any unfortunate eventuality."

The logo for Reliance, featuring the word "RELIANCE" in white capital letters on a blue rectangular background. A small red triangle is positioned below the letter "I".

## NIPPON LIFE INSURANCE

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