Publication: Deshbandhu | Region: Delhi | Date: 09/08/2014 | Page No.: 03

Scope to double life insurance market in 5 years: Nippon

OUR BUREAU

Mumbai, February 9

Japanese insurance giant Nippon Life said that an open architecture distribution model for banks has the potential to double the life insurance market in India in the next five years. Under the open architecture model. banks will act as insurance brokers whereby they will sell policies of multiple insurers rather than the current model where banks exclusively sell policies of one life insurer, one general insurer and a standalone health insurer.

Kazuhide Toda, Asia-Pacific Head of Nippon Life Insurance Business, said that the opening up of the bancassurance channel was crucial to expand insurance penetration in the Indian market. Anup Rau, CEO of Reliance Life Insurance, said a 15 per cent increase in penetration in public sector banks alone can add 50 million customers and generate an additional ₹60,000 crore in premium in the next five years.

Rau said that the bancassurance market size in India was around ₹9,500 crore in FY14 and is likely to show a significant increase in the current year, especially driven by unitlinked insurance products.

While the Reserve Bank of India and the Insurance Regulatory and Development Authority of India came out with enabling regulations for banks to become insurance brokers, no bank has shown interest so far.

64.3750

66.2350

Aug-15

Sep-15 Jan-16 64,4550 64,3750 64,4550

66.2350

66.2350

64.8325 64.8325 64.8325 64.8325

66.2350

30

10

6

3825

95

45

Cross Currency Rates				MCX-SX Currency Futures													
Currency	£	€	\$	SFr	JP¥	S \$	HK\$	CNY	₹							Qua	intity
Pound Sterling (£)		1.346	1.521	1.410	180.332	2.061	11.797	9.510	94.530	Contract	Date	Open	High	Low	Close	Volume	Open Inter.
Euro (€)	0.743		1.131	1.048	134.011	1.532	8.767	7.067	70.250	Euro : Rupee	Feb-15	70.5500	70.9125	70.4800	70.5525	6587	2927
US Dollar (\$)	0.657	0.884		0.927	118.531	1.355	7.754	6.251	52.140		Mar-15	71.0150	71.3150	70.9775	71.0025	52	234
Swiss Franc (SFr)	0.709	0.954	1.079		127.893	1.462	8.367	6.745	67.040		Apr-15	71.5000	71.5000	71.5000	71.5000	1	22
Japanese Yen* (JP¥)	0.554	0.746	0.844	0.782		1.143	6.542	5.274	52.420	Pound : Rupee	Feb-15	94.9000	95.2175	94.7450	94.8800	7687	4026
Singapore Dollar (S\$)	0.485	0.653	0.738	0.684	87.496		5.724	4.614	45.870		Mar-15	95.3700	95.6750	95.2950	95.3850	85	373
Hong Kong Dollar (HK\$)	0.085	0.114	0.129	0.120	15.286	0.175		0.806	8.010		May-15	96.5200	96.5200	96.5200	96.5200	1	4
Chinese Yuan (CNY)	0.105	0.142	0.160	0.148	18.962	0.217	1.240		9.940	Yen : Rupee	Feb-15	52.4000	52.6950	52.3450	52.6325	4733	1664
Indian Rupees (₹)	0.011	0.014	0.016	0.015	1.908	0.022	0.125	0.101			Mar-15	52.6800	52.9550	52.6800	52.9525	41	46
for 100 units Source: State Bank of India, Chennai										US Dollar : Rupee	Feb-15	62.2000	62.4375	62.1500	62.3750	197100	234307
											Mar-15	62.5875	62.8200	62.5675	62.7650	14565	110283
											Apr-15	62.9700	63.2325	62.9700	63.1725	12126	94491
											May-15	63.4200	63.5200	63.4075	63.4750	75	3510
											Jun-15	63.7925	63.7925	63.7925	63.7925	50	2126