## In the NEWS



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## New product from Reliance Life

New Delhi, March 12

Reliance Life Insurance Company has launched a new traditional product Reliance Smart Cash Plus Plan. "Smart Cash Plus Plan is designed to provide multiple benefits — long-term security and savings and periodic cash flow — to customers looking for a simple insurance product with guaranteed returns at regular intervals. The plan offers guaranteed money back benefit that increases with every pay-out and helps policyholders take care of their increasing needs at every life-stage," Anup Rau, Chief Executive Officer, Reliance Life Insurance, said in a statement. Our Bureau