

## **Reliance Life unveils new product**

Reliance Life Insurance launched a new traditional product 'Reliance Smart Cash Plus Plan'. The plan is a regular premium non-linked scheme that offers a mix of long-term protection and savings along with the benefit of guaranteed lump sum payment every three years, a company release said. "Smart Cash Plus Plan is designed to provide multiple benefits - long-term security and savings and periodic cash flow - to customers looking for a simple insurance product with guaranteed returns at regular intervals," Reliance Life Insurance CEO Anup Rau said.