

RELIANCE'S NEW ONLINE TERM

Private insurer Reliance Life Insurance Company (RLIC) on Monday launched 'Online Term', an online life cover plan at an affordable premium. "Online Term is a simple life protection product that is based on - adequate cover and people should be able to buy it with ease. Our new offering empowers customers to make an informed choice vis-a-vis their liabilities and protect their family's financial future at a minimal cost. With this, we aim to provide the most affordable online term life insurance plan," Reliance Life Insurance Company (RLIC) CEO Anup Rau said in a release issued here. This plan offers ₹1 crore of life cover for as low as ₹15 per day (for a 25 year-old healthy male).
— PTI