



Aster DM Healthcare has tied up with RAK Insurance and Reliance Life Insurance to launch "Arise" on Monday. The Gulf Today

Healthcare company launches scheme for NRIs

BY MOHAN VADAYAR

DUBAI: The Dubai-based, India-rooted Aster DM Healthcare joined RAK Insurance and Reliance Life Insurance to launch "Arise" – a family protection scheme for Indian living abroad (NRIs).

Named "Arise," the scheme is claimed to be the first comprehensive and economical protection plan for the NRI community living in the UAE offering Out Patient insurance facility for insured family members at home in India.

Indian Ambassador to the UAE TP Seetharam launched Arise in Dubai, saying that it can benefit most of the NRI community members which are around 2.6 million.

Chairman and Managing Director of Aster DM Healthcare Dr Azad Moopen said that Arise is an economical and convenient, life and hospitalisation insurance scheme for NRIs allowing them to extend care to their families in their homeland.

However, he added that several other aspects of the scheme, like age and other service conditions of the insurer, have to be worked out in the

next few days.

Currently, based on the theme, an NRI can join the Beonze scheme of the insurance from the UAE by paying around Dhs2,400-2,500 annually and insure their dear ones at home for a maximum of Rs250,000, he said.

"Arise is designed to protect NRIs and their families from unexpected expenses brought by situations needing medical attention like illness or accidents. Apart from the accident protection and life coverage, Arise ensures access to quality healthcare and service across more than 5,500 numbers of hospital networks in India," he added.

The scheme can be available through any hospital in the network of the Third Party Administrator but offers benefit from the coverage of outpatient consultation that are exclusive in the hospital networks of Aster DM Healthcare in the Indian states of Maharashtra, Andhra Pradesh, Karnataka and Kerala.

Arise is the first NRI protection plan of its kind offered outside India to benefit the community in the home country.

It is a very cost-effective and customised scheme that can be availed by

going online via www.ariseinsure.com / www.rakinsurance.com or by calling the special hotline 800-RAKI (7254).

Seetharam welcomed the launch and thanked everyone involved in this venture – Aster DM Healthcare, RAK Insurance and Reliance Life Insurance – for thinking about the needs of NRIs.

Moopen added that "somehow, NRIs have peace of mind knowing too that not only do they have the financial health protection but are also covered by a wide network of medical institutions that can provide outpatient and inpatient services."

Amongst Aster's chain of establishments in India that cover Arise are: Aster MedCity- Kochi, Kerala, Aster MIMS in Calicut and Kottakal, DM WIMS in Wayanad, Aster Medipoint Hospital in Pune, Aster Prime Hospitals in Ameerpet and Kukatpally in Hyderabad and Aster CMI Hospital in Bengaluru.

The launch was also attended by Andrew Smith, Sam Gosh and Alisha Moopen, who is the Executive Director and CEO of Hospitals and Clinics at Aster DM Healthcare, along with senior executives of Aster DM Healthcare.