

BRAND EQUITY 
THE ECONOMIC TIMES
Most Trusted Brands 2015

Life Insurance

- 1 LIC
- 2 SBI Life
- 3 **Reliance Life**
- 4 ICICI Prudential Life
- 5 Birla Sun Life
- 6 HDFC Life
- 7 Bajaj Allianz Life
- 8 Tata AIA Life
- 9 Max Life
- 10 Kotak Life