



**RELIANCE LIFE INSURANCE TO LAUNCH 25 NEW
PRODUCTS**

MEDIA COVERAGE REPORT

ONLINE MEDIA

Coverage Synopsis

RELIANCE LIFE INSURANCE TO LAUNCH 25 NEW PRODUCTS			
S. No.	Date	Website	Link
1.	5 /12/13	Economic Times	http://articles.economictimes.indiatimes.com/2013-12-05/news/44808098_1_insurance-penetration-agent-productivity-traditional-plans
2.	6/12/13	timesofindia.indiatimes.com	http://timesofindia.indiatimes.com/business/india-business/Reliance-Life-to-launch-25-products-in-3-months/articleshow/26930207.cms
3.	6/12/13	Business Standard	http://www.business-standard.com/article/finance/reliance-life-to-launch-25-products-under-new-regime-113120500471_1.html
4.	5 /12/13	www.indiainfoline.com	http://www.indiainfoline.com/Markets/News/Reliance-Life-to-launch-25-new-products/5828410434
5.	5 /12/13	www.indiatoday.in	http://indiatoday.intoday.in/story/reliance-life-to-launch-25-products-targets-rs-4000-crore-premium/1/328009.html
6.	6/12/13	www.thehindubusinessline.com	http://www.thehindubusinessline.com/industry-and-economy/banking/reliance-life-to-launch-25-products/article5430565.ece
7.	5 /12/13	www.daijiworld.com	http://www.daijiworld.com/news/news_disp.asp?n_id=205496
8.	7/12/13	www.thehindu.com	http://www.thehindu.com/todays-paper/tp-business/reliance-life-plans-25-new-products/article5431992.ece
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11.	5 /12/13	www.globalgujaratnews.in	http://www.globalgujaratnews.in/article/reliance-life-to-launch-25-products-targets-rs-4-000-crore-premium/
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21.	5/12/13	www.inooz.in	http://www.inooz.in/article/view/2286714/r-life-relies-on-old-is-gold-strategy-lines-up-25-new-plans/122013
22.	5/12/13	newstrackindia.com	http://newstrackindia.com/newsdetails/2013/12/05/218--Reliance-Life-to-launch-25-products-targets-Rs-4-000-crore-premium-.html
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ONLINE MEDIA COVERAGE SNAP SHOOT

Website Name: Economic Times

Headline: Reliance Life Insurance relies on 'old is gold' strategy; lines up 25 new plans

Date: 05 -Dec-13

Link: http://articles.economictimes.indiatimes.com/2013-12-05/news/44808098_1_insurance-penetration-agent-productivity-traditional-plans

The screenshot shows a web browser window displaying the Economic Times website. The address bar shows the URL: articles.economictimes.indiatimes.com/2013-12-05/news/44808098_1_insurance-penetration-agent-productivity-traditional-plans. The website header includes the Economic Times logo, the section 'Insurance news', and a search bar. Below the header is a navigation menu with links to Home, News, Markets, IPO, Personal Finance, Mutual Funds, Tech, Jobs, Opinion, Features, Blogs, Slideshows, ET NOW, ET Speed, and ET Portfolio. A secondary menu lists various financial services like ET Wealth, Fixed Deposits, Insurance, Art, Loan Centre, Credit Cards, Tax Savers, NRI Services, Savings Centre, and Calculators. A 'Market Watch' section displays real-time data for SENSEX (20,612.14, -47.38), NIFTY (6,139.05, -15.65), Gold (MCX) (Rs/10g.) (28,748.0, -83.0), and USD/INR (62.01, 0.25). The main article is titled 'Reliance Life Insurance relies on 'old is gold' strategy; lines up 25 new plans'. It is dated PTI Dec 5, 2013, 02:43PM IST. The article text states: 'PANAJI: Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based Insurance solution to customers. RLIC, which is a part of Anil Ambani-led Reliance Group's financial services arm Reliance Capital Limited, said these 25 new products under the new regulatory regime would be'. An advertisement for Cleartrip.com is visible on the left side of the article.

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Reliance Life Insurance relies on 'old is gold' strategy; lines up 25 new plans

PTI Dec 5, 2013, 02:43PM IST

Tags: Reliance Life Insurance | life insurance | journey | IRDA | insurance | Gold | Financial Services | financial planning | environment

PANAJI: Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based Insurance solution to customers.

RLIC, which is a part of Anil Ambani-led Reliance Group's financial services arm Reliance Capital Limited, said these 25 new products under the new regulatory regime would be

Website Name: timesofindia.indiatimes.com

Headline: Reliance Life to launch 25 products in 3 months

Date: 06 Dec-13

Link: <http://timesofindia.indiatimes.com/business/india-business/Reliance-Life-to-launch-25-products-in-3-months/articleshow/26930207.cms>

The screenshot shows a web browser window with multiple tabs. The active tab is titled "Reliance Life to launch". The address bar shows the URL: timesofindia.indiatimes.com/business/india-business/Reliance-Life-to-launch-25-products-in-3-months/articleshow/26930207.cms. The website header includes the "THE TIMES OF INDIA" logo, navigation links like "Home", "Business", "India Business", and a search bar. The article headline is "Reliance Life to launch 25 products in 3 months". To the left of the article is an advertisement for the "IBM® System x3650 M4 Express® server" priced at ₹ 2,13,000/-*. Below the headline, the article text states that Reliance Life Insurance, part of the Anil Ambani-run Reliance Capital, will launch 25 insurance products over the next three months. It also mentions that the company is increasing its focus on customer-centric initiatives. At the bottom of the article, there is an advertisement for "Bharti AXA Car Insurance" with a link to bharti-axagi.co.in/Car_Insurance. The browser's taskbar at the bottom shows the Windows Start button and several open applications, including "Reliance Life to launc...", "Inbox - idealpr12@g...", and "RLI-Launch 25 Produ...". The system clock shows 11:08 AM.

Website Name: timesofindia.indiatimes.com

Headline: Reliance Life to launch 25 products in 3 months

Date: 06 Dec-13

Link: <http://timesofindia.indiatimes.com/business/india-business/Reliance-Life-to-launch-25-products-in-3-months/articleshow/26930207.cms>

RELATED KEYWORDS: Reliance Life Insurance | Reliance Capital | Pension | Life Insurance | IRDA | Insurance

Reliance Life to launch 25 products in 3 months

TNN | Dec 6, 2013, 05:58AM IST

MUMBAI: Reliance Life Insurance, part of the Anil Ambani-run Reliance Capital, on Thursday said that over the next three months it would launch 25 insurance products under the new rules that are applicable from January 1. Subsequent to that, it also plans to approach the Insurance Regulatory and Development Authority (IRDA), the sector regulator, for its nod to launch more products.

The company also said that it is increasing its focus on more customer-centric initiatives, some of which are being adopted from its foreign partner Nippon Life, the largest insurance company in Asia.

"We have received most of the product approvals from IRDA and will be launching these over the next three months," said Anup Rau, CEO, Reliance Life Insurance. "We will largely focus on traditional plans and continue to provide simple and need-based solutions to customers."

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Website Name: Business Standard

Headline: Reliance Life to launch 25 products under new regime

Date: 06 Dec-13

Link: http://www.business-standard.com/article/finance/reliance-life-to-launch-25-products-under-new-regime-113120500471_1.html

The screenshot shows a web browser window displaying the Business Standard website. The browser's address bar shows the URL: www.business-standard.com/article/finance/reliance-life-to-launch-25-products-under-new-regime-113120500471_1.html. The website header includes the Business Standard logo, the date and time (Tuesday, December 17, 2013 | 09:33 PM IST), and navigation links for News, Stock Quote, and Authors. A search bar is also present. Below the header, there is a navigation menu with links to Home, Markets, Companies, Opinion, Politics, Technology, Specials, Personal Finance, Portfolio, and My Page. A secondary menu lists various sections like BS Headlines, News Now, Economy, Finance, Current Affairs, International, Management, Beyond Business, The Strategist, Weekend, and Election 2013. The main content area features a large blue banner for Dell with the text 'Overcome business challenges with free consultation from Dell.' and a 'Learn How' button. Below this, the article title 'Reliance Life to launch 25 products under new regime' is displayed, followed by a sub-headline 'Profits to remain flat due to lower surrender profits and investments on newer channels, says CEO Anup Rau'. The article is attributed to M Saraswathy and dated December 6, 2013. A sidebar on the right contains 'Quick Links' and an advertisement for IBM Cloud, which claims to host '30% more top websites than anyone else in the world.' The bottom of the page shows social media sharing options and a status bar indicating 'Waiting for ib.adnxs.com...'.

Search results - sunilideal x Reliance Life to launch 25 x

www.business-standard.com/article/finance/reliance-life-to-launch-25-products-under-new-regime-113120500471_1.html

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Business Standard

Tuesday, December 17, 2013 | 09:33 PM IST

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Reliance Life to launch 25 products under new regime

Profits to remain flat due to lower surrender profits and investments on newer channels, says CEO Anup Rau

M Saraswathy | Goa December 6, 2013 Last Updated at 00:46 IST

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Website Name: www.indiaonline.com

Headline: Reliance Life to launch 25 new products

Date: 05- Dec-13

Link: <http://www.indiaonline.com/Markets/News/Reliance-Life-to-launch-25-new-products/5828410434>

The screenshot shows a web browser window with the URL www.indiaonline.com/Markets/News/Reliance-Life-to-launch-25-new-products/5828410434. The page features a blue header with navigation links like 'ABOUT IIFL', 'CONTACT IIFL', 'INVESTOR RELATIONS', 'LOGIN TO TRADE', 'GROUP SITES', 'We're HIRING', and 'FEEDBACK'. It also displays market data: 'SENSEX 20,612.14' and 'NIFTY 6,139.05'. The main content area is titled 'Reliance Life to launch 25 new products' and includes a sub-header 'Catch India Infoline News on twitter'. The article text states: 'The company has received approvals from the Insurance Regulatory Development Authority (IRDA) for its new products' and 'Reliance Life Insurance Company (RLIC), part of Reliance Capital Limited, today said the company would launch 25 insurance products in the new regulatory regime, beginning January 1, 2014.' A sidebar on the left lists various news categories like 'Top News', 'Business News', 'FLAME News', and 'Markets'. A right sidebar features an advertisement for HP printers with the text 'At ₹ 7,999 enjoy All-in-One'.

Website Name: Indiatoday.in

Headline: Reliance Life to launch 25 products, targets Rs.4,000 crore premium

Date: 05- Dec-13

Link: <http://indiatoday.intoday.in/story/reliance-life-to-launch-25-products-targets-rs-4000-crore-premium/1/328009.html>

The screenshot shows a web browser displaying the India Today website. The address bar shows the URL: indiatoday.intoday.in/story/reliance-life-to-launch-25-products-targets-rs-4000-crore-premium/1/328009.html. The page features a navigation bar with links to Home, News, India, Videos, Photos, Cricket, Movies, Auto, Lifestyle, Events, Magazine, Shopping, and Live TV. A large advertisement for HDFC ERGO is visible at the top. The main headline reads: **Reliance Life to launch 25 products, targets Rs.4,000 crore premium**. Below the headline, the article text states: "The Reliance Life Insurance Company will launch 25 new policies starting January next year and file more products for approval with the regulator, and close the fiscal with a total premium of around Rs.4,000 crore, a top company official said on Thursday." The article also mentions that the company will focus on increasing agents' productivity and expanding its new face-to-face channel. The page includes social media sharing options (Like, Tweet) and a sidebar with a 'MindRocks' section.

Website Name: www.thehindubusinessline.com

Headline: Reliance Life to launch 25 products

Date: 06- Dec-13

Link: <http://www.thehindubusinessline.com/industry-and-economy/banking/reliance-life-to-launch-25-products/article5430565.ece>

The screenshot shows a web browser window with the URL www.thehindubusinessline.com/industry-and-economy/banking/reliance-life-to-launch-25-products/article5430565.ece. The page features the 'Business Line' logo and a navigation menu with links like Home, News, Investment World, Markets, Industry, Economy, Opinion, Companies, Money Wise, Blogs, and WealthCheck. The main headline is 'Reliance Life to launch 25 products' by G. NAGA SRIDHAR. The article text states that Reliance Life Insurance Company will launch 25 products in line with new regulatory norms. It mentions that these products will be launched over the next three months and that the company is planning to file more products from January 1, 2014. The article also discusses the agent-led model and the company's recent hiring of 4,000 direct sales staff. A sidebar on the right contains an advertisement for the 'EMERGING ENTREPRENEUR AWARD 2013' and a 'HDFC ERGO' advertisement at the bottom.

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www.thehindubusinessline.com/industry-and-economy/banking/reliance-life-to-launch-25-products/article5430565.ece

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HDFC ERGO Car Insurance - Zero Depreciation, NCB, 3rd Party Cover & Cashless Claims. Buy Now! hdfcergo.com/Car_Insurance

PANAJI (GOA), DEC. 6: Reliance Life Insurance Company will launch 25 products in line with the new regulatory norms introduced by the insurance regulator recently.

"These products will be launched over the next three months," Anup Rau, [Chief Executive Officer](#), Reliance Life Insurance told newsmen here on Thursday.

"We will largely focus on traditional plans," he added. The company is also planning to file more products from January 1, 2014.

Traditional plans and unit-linked plans will contribute 80 per cent and 20 per cent, respectively, to top-line in the new product environment, he said.

Agent-led model

Reliance Life would continue to focus on an agent-led distribution model. "We are not cutting costs here and believe that this is the best time to hire," he added.

It recently hired over 4,000 [direct sales](#) staff and is in the process of expanding its agent-base.

After the RBI and IRDA complete the ongoing regulatory exercise to overhaul the bancassurance channel, the company would look to tap this avenue also for growth.

The company's new [business premium](#) stood at Rs 1,022 crore during April-September 2013 compared to Rs 571 crore in the corresponding period last year.

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Website Name: www.daijiworld.com

Headline: Reliance Life to launch 25 products, targets Rs.4, 000 crore premium

Date: 05- Dec-13

Link http://www.daijiworld.com/news/news_disp.asp?n_id=205496

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Reliance Life to launch 25 products, targets Rs.4,000 crore premium

Panaji (Goa), Dec 5 (IANS): The Reliance Life Insurance Company will launch 25 new policies starting January next year and file more products for approval with the regulator, and close the fiscal with a total premium of around Rs.4,000 crore, a top company official said Thursday.

He said the company would focus on increasing agents' productivity, persistency of its existing policies, launch of new products, and expansion of its new face-to-face channel, among others.

"We have received most of the product approvals from IRDA (Insurance Regulatory and Development Authority) and will be launching these over the next three months. We will largely focus on traditional plans and continue to provide simple and need-based solutions to customers," Anup

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Website Name: www.thehindu.com

Headline: Reliance Life plans 25 new products

Date: 07-Dec-13

Link: <http://www.thehindu.com/todays-paper/tp-business/reliance-life-plans-25-new-products/article5431992.ece>

The screenshot shows a web browser window with the URL www.thehindu.com/todays-paper/tp-business/reliance-life-plans-25-new-products/article5431992.ece. The page is from The Hindu, dated December 7, 2013, under the 'BUSINESS' section. The main headline is 'Reliance Life plans 25 new products'. The article text states that Reliance Life Insurance Company plans to launch 25 products in the new regulatory regime, beginning January 1, 2014. It mentions that the company has received most of the product approvals from the IRDA and will be launching these over the next three months. The article is attributed to a Special Correspondent. Below the article, there is a section for 'HDFC ERGO Car Insurance' with a 'Buy Now!' button. The right sidebar contains a calendar for December 2013, a Dell Latitude 3000 Series advertisement, and a Junglee.com advertisement for cycling gear. The browser's address bar shows the full URL, and the page has a 'Reliance Life plans 25 new...' tab open.

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www.thehindu.com/todays-paper/tp-business/reliance-life-plans-25-new-products/article5431992.ece

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TODAY'S PAPER » BUSINESS MUMBAI, December 7, 2013

Reliance Life plans 25 new products

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Reliance Life Insurance Company plans to launch 25 products in the new regulatory regime, beginning January 1, 2014, company Chief Executive Officer Anup Rau said. "We have received most of the product approvals from the IRDA, and will be launching these over the next three months. We will largely focus on traditional plans and continue to provide simple and need-based solutions to customers," the CEO said in a statement. — Special Correspondent

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Headline: Reliance Life to launch 25 products, targets Rs.4, 000 crore premium

Date: 05 -Dec-13

Link: <http://in.news.yahoo.com/reliance-life-launch-25-products-targets-rs-4-093004347--finance.html>

The screenshot shows a Google Chrome browser window displaying a Yahoo News article. The address bar shows the URL: in.news.yahoo.com/reliance-life-launch-25-products-targets-rs-4-093004347--finance.html. The page title is "Reliance Life to launch 25 products, targets Rs.4,000 crore premium". The article is by IANS, dated Thursday, December 5, 2013. The text of the article states that Reliance Life Insurance Company will launch 25 new policies starting January next year and file more products for approval with the regulator, and close the fiscal with a total premium of around Rs.4,000 crore, a top company official said Thursday. The article also mentions that the company will focus on increasing agents' productivity, persistency of its existing policies, launch of new products, and expansion of its new face-to-face channel, among others. A quote from Anup Rau, RLIC chief executive officer, is included. The article concludes by stating that the company is planning to file more products for approval with the regulator in the next few months to offer a comprehensive product suite.

On the right side of the browser window, the Chrome menu is open, showing options like "New tab", "New window", "New incognito window", "Bookmarks", "Recent Tabs", "Edit", "Zoom", "Save page as...", "Find...", "Print...", "Tools", "History", "Downloads", "Sign in again...", "Settings", "About Google Chrome", "Help", and "Exit".

Website Name: www.stockwatch.in

Headline: Reliance Life Insurance to launch 25 products under new regime

Date: 05- Dec-13

Link: <http://www.stockwatch.in/reliance-life-insurance-launch-25-products-under-new-regime-210243>

The screenshot shows a web browser window with the URL www.stockwatch.in/reliance-life-insurance-launch-25-products-under-new-regime-210243. The page features a blue header with the 'Stock Watch' logo and navigation links for India Business, Stock Trading Report, IPO Update, Our Team, and Become a Member. The main article is titled 'Reliance Life Insurance to launch 25 products under new regime' and is dated 12/05/2013. It includes a sub-headline 'HDFC ERGO Car Insurance' and a byline 'Submitted by Sunil Kashyap on Fri, 12/05/2013 - 07:02'. The article text discusses the launch of 25 products by Reliance Life Insurance, mentioning CEO Anup Rau and the company's focus on providing traditional, simple, and need-based solutions. It also notes that the company has plans to start selling 13-14 insurance products under the new regime from 1st of January. The article is tagged with 'INSURANCE SECTOR', 'RELIANCE LIFE', and 'INDIA'. On the right side, there are sections for 'Latest News' and 'Stock Markets India'. The 'Latest News' section lists several headlines, including 'Govt. has no plans to relax gold import curbs: report', 'Apollo Tyres shares gain over 8% after Cooper loses court bid on merger', 'GSK announces plan to hike its stake in Indian arm to up to 75%', 'Regulators concerned over use of virtual currency Bitcoins', and 'Krispy Kreme opens doughnut retail outlet in South Delhi'. The 'Stock Markets India' section lists several headlines, including 'Sensex trades flat during pre-noon session', 'Sensex trades flat during early session', 'Equity Market Outlook by CapitalVia', 'Sensex sheds 170 points during pre-noon session', and 'Sensex sheds 150 points during pre-noon session'. The 'Featured News' section lists several headlines, including 'GlaxoSmithKline Plc to spend \$1 billion to increase stake in India subsidiary' and 'Twitter reportedly testing a new feature called "edit"'. A Chrome menu is open on the right side of the browser window, showing options like 'New tab', 'New window', 'New incognito window', 'Bookmarks', 'Recent Tabs', 'Edit', 'Zoom', 'Save page as...', 'Find...', 'Print...', 'Tools', 'History', 'Downloads', 'Sign in again...', 'Settings', 'About Google Chrome', 'Help', and 'Exit'.

Media Invite for Friday, 2013 x Reliance Life Insurance to x

www.stockwatch.in/reliance-life-insurance-launch-25-products-under-new-regime-210243

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Reliance Life Insurance to launch 25 products under new regime
Submitted by Sunil Kashyap on Fri, 12/05/2013 - 07:02

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Private-sector insurer Reliance Life Insurance has announced its plans to start selling life insurance products from the start of January and launch 25 products compliant with the new product guidelines in the final quarter of current financial year.

Reliance Life Insurance CEO Anup Rau said that the gradual process of launching of the new products would be phased out. He added that company would largely focus on providing traditional, simple and need-based solutions to customers.

The company has plans to start selling 13-14 insurance products under the new regime from 1st of January. In the fourth quarter of financial year 2014, the company will launch 25 products.

Revealing the plans, Mr. Rau said, "It will be a gradual process and will be phased out. But we will launch all of the 25 products in the fourth quarter."

The insurer has already received approvals from insurance regulator Irda for its new products, which will be launched across the country through its countrywide distribution and agent network.

Life Insurance Corporation of India (LIC), India's biggest insurer, is also planning to launch 15 products under the new regime on 1st of January.

The new guidelines were previously to be implemented from 1st of October, 2013, but Irda extended the deadline to 1st of January, 2014 to enable a smoother transition to the new regime.

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Website: www.globalgujaratnews.in

Headline: Reliance Life to launch 25 products, targets Rs.4,000 crore premium

Date: 05 -Dec-13

Link: <http://www.globalgujaratnews.in/article/reliance-life-to-launch-25-products-targets-rs-4-000-crore-premium/>

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Home > Economy > Banking-Finance > Reliance life to launch 25 products targets rs 4 000 crore premium

Reliance Life to launch 25 products, targets Rs.4,000 crore premium
IANIS | December 06, 2013, 06:12 PM IST

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RELIANCE Life Insurance
Anil Dhirubhai Ambani Group

Panaji :
The Reliance Life Insurance Company will launch 25 new policies starting January next year and file more products for approval with the regulator, and close the fiscal with a total premium of around Rs.4,000 crore, a top company official said Thursday.

He said the company would focus on increasing agents' productivity, persistency of its existing policies, launch of new products, and expansion of its new face-to-face channel, among others.

"We have received most of the product approvals from IRDA (Insurance Regulatory and Development)

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Website: www.futurerisk.in

Headline: Reliance Life to launch 25 products, targets Rs.4,000 crore premium

Date: 05 -Dec-13

Link: <http://www.futurisk.in/index.php/features/188-rlc-relies-on-old-is-gold-strategy-lines-up-25-new-plans-panaji>

Website: www.futurerisk.in

Headline: Reliance Life to launch 25 products, targets Rs.4,000 crore premium

Date: 05 -Dec-13

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RLIC RELIES ON 'OLD IS GOLD' STRATEGY, LINES UP 25 NEW PLANS, Panaji

Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers. RLIC, which is a part of Anil Ambani-led Reliance Group's financial services arm Reliance Capital Limited, said these 25 new products under the new regulatory regime would be launched beginning January 1, 2014, and approvals have been secured from IRDA. "We have received most of the product approvals from IRDA and will be launching these over the next three months. We will largely focus on traditional plans and continue to provide simple and need-based solutions to customers," RLIC Chief Executive Officer Anup Rau said here.

Traditional plans will contribute 80 percent while the unit-linked plans will contribute around 20 percent to the top-

Website: www.bullbear.in

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 03 -Dec-13

Link: <http://www.bullbear.in/news/r-life-relies-on-old-is-gold-strategy-lines-up-25-new-plans>

The screenshot shows a web browser window with the URL www.bullbear.in/news/r-life-relies-on-old-is-gold-strategy-lines-up-25-new-plans. The page features a header with the BullBear logo and navigation links. A large advertisement for HDFC ERGO Car Insurance is prominently displayed at the top. The main content area contains a news article titled "R-Life relies on 'old is gold' strategy; lines up 25 new plans" from Business Standard, dated 3 weeks ago. The article discusses Reliance Life Insurance Company's (RLIC) strategy of launching 25 new products. A sidebar on the right contains several advertisements, including "Advertising Campaign Monitoring", "Buy Xanax Online", and "Forex Broker - Spreads from 0.1 pips". The Windows taskbar at the bottom shows the time as 9:48 AM on 12/23/2013.

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BS R-Life relies on 'old is gold' strategy; lines up 25 new plans
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Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers.... [Read more](#)

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Website: www.worldlatestnews.com

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 05 -Dec-13

Link: <http://www.worldlatestnews.com/business-news/r-life-relies-on-old-is-gold-strategy-lines-up-25-new-plans-151697>

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DEC 5 2013 **R-Life relies on 'old is gold' strategy; lines up 25 new plans**

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Reliance Life Insurance Company (RLIC) Thursday said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers.

Source: Zee News

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Website: lifeinsurancepolicyusa.com

Headline: R-Life relies on 'old is gold' strategy:lines up 25 new plans

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Website: zeenews.india.com

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Reliance Life Insurance
Anil Dhirubhai Ambani Group

Panaji: Leading private insurer Reliance Life Insurance Company (RLIC) Thursday said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers.

RLIC, which is a part of Anil Ambani-led Reliance Group's financial services arm Reliance Capital Limited, said these 25 new products under the new regulatory regime would be launched beginning January 1, 2014, and approvals have been secured from the Insurance



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Website: www.moneysupermarket.com

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 12 -Dec-13

Link: <http://www.moneysupermarket.com/community/forums/t/reliance-life-insurance-relies-on-old-is-gold-str-54728.aspx>

The screenshot shows a web browser window with the URL www.moneysupermarket.com/community/forums/t/reliance-life-insurance-relies-on-old-is-gold-str-54728.aspx. The page features a navigation bar with links to HOME, MONEY, INSURANCE, TRAVEL, ENERGY, MOBILE PHONES, SHOPPING, BROADBAND, VOUCHERS, and NEW COMM. Below the navigation bar, there is a search bar and a login section. The main content area displays a forum post by user **maxsteam** titled "Re: Reliance Life Insurance relies on 'old is gold' strategy; lines up 25 new plans". The post is dated "Thu, Dec 12 2013, 6:40 AM" and has 5 post points. A reply by user **mandy444** is visible, dated "Wed, Dec 11 2013, 10:54 AM". The reply text reads: "Leading private insurer. Maybe I just move in the wrong circles but I've never heard of RLIC, IRDA, Anil Ambani or Anup Rau. Do any of them even have a UK address?". The sidebar on the right contains sections for "Hot Topics" and "Unanswered Posts". The bottom of the page shows a Windows taskbar with the start button and several open applications.

Website: www.moneysupermarket.com

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 12 -Dec-13

Link: <http://www.moneysupermarket.com/community/forums/t/reliance-life-insurance-relies-on-old-is-gold-str-54728.aspx>

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Thu, Dec 12 2013, 6:40 AM

maxsteam

Re: Reliance Life Insurance relies on 'old is gold' strategy; lines up 25 new plans

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mandy444:

Leading private insurer

Maybe I just move in the wrong circles but I've never heard of RLIC, IRDA, Anil Ambani or Anup Rau. Do any of them even have a UK address?

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Reliance Life Insurance relies on 'old is gold' strategy:

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Website: article.wn.com

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Browser tabs: Inbox (1) - sunidealpr..., Reliance Life Insurance..., wn R-Life relies on 'old is g..., Reliance Life to launch..., Reliance Life to launch...

Address bar: article.wn.com/view/2013/12/05/RLife_relies_on_old_is_gold_strategy_lines_up_25_new_plans/#!/related_news

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Main image: Amazon Prime Guilt-free express shipping (photo: AP Marcus R. Donner, file)

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Website: www.inooz.in

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 05 -Dec-13

Link: <http://www.inooz.in/article/view/2286714/r-life-relies-on-old-is-gold-strategy;-lines-up-25-new-plans/122013>

The screenshot shows a web browser window with multiple tabs open, including 'Inbox (1) - sunil...', 'Reliance Life Insu...', 'R-Life relies on o...', 'R-Life relies on o...', 'Reliance Life to le...', and 'Reliance Life to le...'. The address bar displays the URL: www.inooz.in/article/view/2286714/r-life-relies-on-old-is-gold-strategy;-lines-up-25-new-plans/122013. The page header shows the date 'Mon, 23 December 2013' and time '11:05:44', along with a location dropdown set to 'India' and a 'change edition' button. The iNooz logo is prominently displayed in the center. Below the logo is a search bar and a navigation menu with categories: News, Business (highlighted), Lifestyle, Entertainment, Sports, Technology, and Health & Science. A 'Popular Tags' section lists various topics and names, including BJP, Narendra Modi, Sensex, RBI, CBI, Uttarakhand, Lok Sabha, Andhra Pradesh, Gujarat, Prime Minister Manmohan Singh, Bihar, Uttar Pradesh, Obama, and Sachin Tendulkar. The main content area features a 'News Article' section with the headline 'Business Standard R-Life relies on 'old is gold' strategy: lines up 25 new plans'. The article text states: 'Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new prod...'. To the right of the article is a 'Latest News' section with three items: 'Markets open on a strong note; Sensex up 100 points' (Rediff, Mon, 23 Dec 2013 09:24), 'Time to book some profits in BHEL, L&T' (Business Standard, Mon, 23 Dec 2013 09:11), and 'Sensex, Nifty flat; Infosys falls 1 per cent, banks weak' (IBN Live, Mon, 23 Dec 2013 08:50). Below the article is a 'share' button with social media icons and a 'back to Business' button. The footer of the page shows a Windows taskbar with the 'start' button, several open applications, and the system clock showing '11:05 AM'.

Mon, 23 December 2013 | 11:05:44 India change edition

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The Asian Age • Mon, 23 Dec 2013 00:00

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Website: newstrackindia.com

Headline: Reliance Life to launch 25 products, targets Rs.4,000 crore premium

Date: 05 -Dec-13

Link: <http://newstrackindia.com/newsdetails/2013/12/05/218--Reliance-Life-to-launch-25-products-targets-Rs-4-000-crore-premium-.html>

Browser tabs: Inbox (1) - sunidealpr@gmail.com, Reliance Life Insurance relies on 'old is gold' strategy, R-Life relies on 'old is gold' strategy, Reliance Life to launch 25 products, targets Rs.4,000 crore premium

Address bar: newstrackindia.com/newsdetails/2013/12/05/218--Reliance-Life-to-launch-25-products-targets-Rs-4-000-crore-premium-.html

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Reliance Life to launch 25 products, targets Rs.4,000 crore premium

IANIS Goa,Business/Economy, Thu, 05 Dec 2013

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Reliance Life Insurance

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more products for approval with the regulator, and close the fiscal with a total premium of around Rs.4,000 crore, a [top company official](#) said Thursday.

He said the company would focus on increasing agents' productivity, persistency of its existing policies, launch of new products, and expansion of its new face-to-face channel, among others.

"We have received most of the product approvals from IRDA (Insurance Regulatory and Development Authority) and will be launching these over the next three months. We will largely focus on traditional plans and continue to provide simple and need-based solutions to customers," Anup Rau, RLIC chief executive officer, told reporters here.

According to him, the company is planning to file more products for approval with the regulator in the next few months to offer a comprehensive product suite across segments.

The company, which does not have a major bancassurance partner, has decided to focus on its individual agency force

▶ Panaji (Goa), Dec 5 (IANIS) The Reliance [Life Insurance Company](#) will launch 25 new policies starting January next year and file

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start Reliance Life to launc... Inbox - idealpr12@g... RLI-Launch 25 Produ... 11:11 AM

Website: www.telegraphindia.com

Headline: Reliance Life upbeat on growth

Date: 05 -Dec-13

Link: http://www.telegraphindia.com/1131206/jsp/business/story_17649296.jsp#.UrfNEtIW08o

Browser tabs: MEDIA CAVREJ L, Reliance Life Ins, R-Life relies on 'o, Reliance Life ties, India's revised gui, Reliance Life upb

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Reliance Life upbeat on growth

VIVEK NAIR

Goa, Dec. 5: Reliance Life Insurance Company, the Anil D. Ambani group firm, is hoping to beat back the challenges posed by upcoming regulatory changes and a gaggle of competitive rivals to sustain double digit growth rates in its individual business segment at least over the next three years.

The life insurer aims to launch 25 products from January 1 when the new regulatory regime kicks in. Under the new guidelines, life insurance products have been placed in three broad categories: traditional, variable and unit linked insurance plans.

"We have received most of the product approvals from the IRDA and will be launching these over the next three months. We will largely focus on traditional plans and continue to provide simple and need-based solutions to customers," CEO Anup Rau said.

Traditional plans will contribute 80 per cent, while the unit-linked plans will contribute around 20 per cent to the top-line in the new product environment. The company has seen its individual business growing around 25 per cent.

New norms governing commission paid to thousands of agents selling and distributing life insurance plans are also set to come into effect from January. These rules, which cap the commission paid to agents, is expected to result in attrition and impact the growth rate.

The reporter was on a sponsored trip to Goa.

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Website: www.indianexpress.com

Headline: Irda's revised guidelines give new lease of life for insurance companies

Date: 16 -Dec-13

Link: <http://www.indianexpress.com/news/irdas-revised-guidelines-give-new-lease-of-life-for-insurance-companies/1208166/>

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Rear view: A populist move, a party chasm
Inder Malhotra

The Indian EXPRESS

Updated: Mon, 23 Dec 2013, 12:09 IST

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Mon Dec 16 2013, 03:12 hrs

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Website: www.brijj.com

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 05 -Dec-13

Link: <http://www.brijj.com/group/manager-senior-manager-insurance-operations--link--New-India-Launches-Combination-Product-For-Lower-Income-Groups?eid=3744778>

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Monday, December 23, 2013

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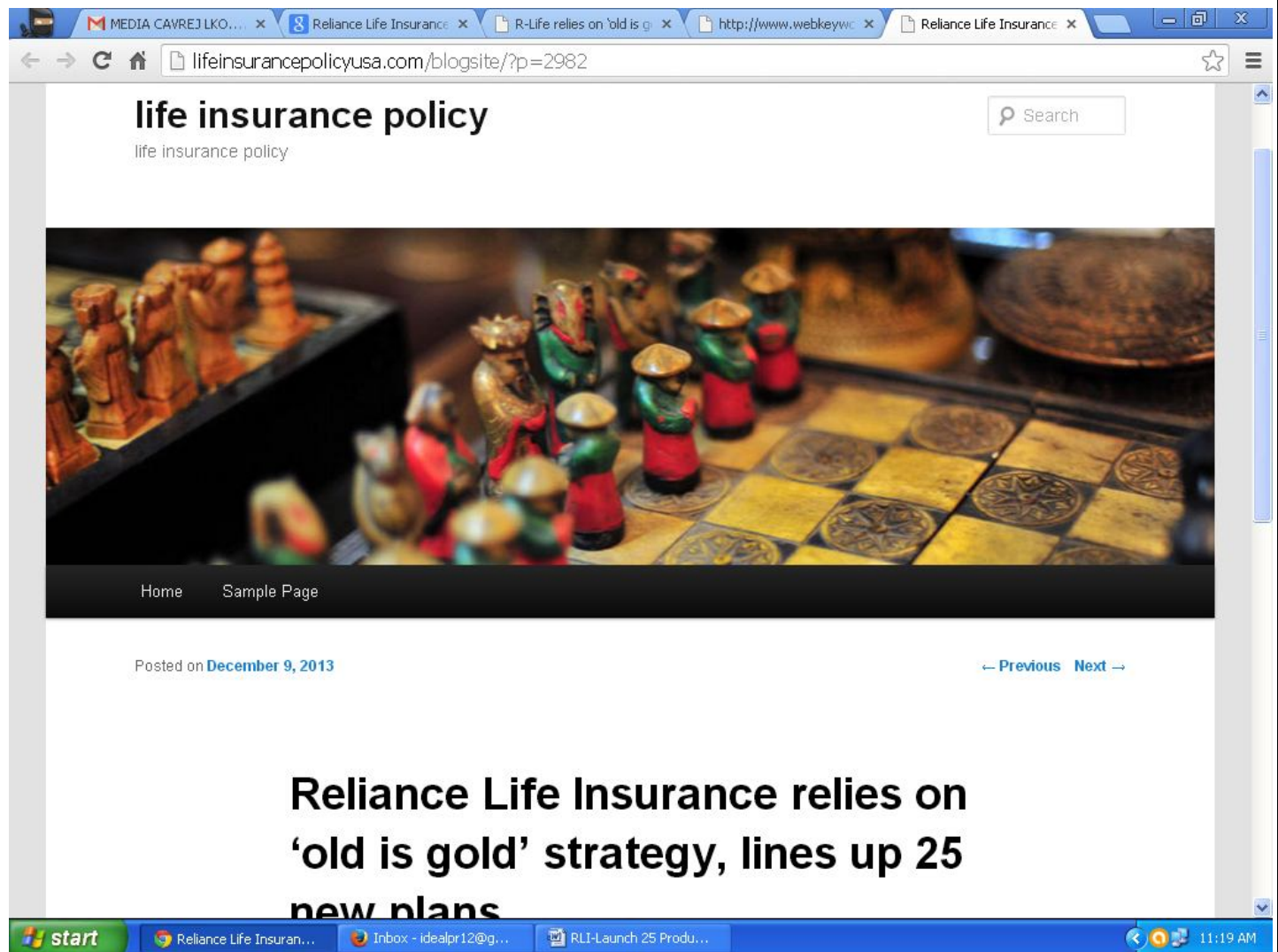
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Website: lifeinsurancepolicyusa.com

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

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Website: www.worldlatestnews.com

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 05-Dec-13

Link: <http://www.worldlatestnews.com/business-news/r-life-relies-on-old-is-gold-strategy-lines-up-25-new-plans-151697>

The screenshot shows a web browser window displaying the 'World Latest News' website. The browser's address bar shows the URL: www.worldlatestnews.com/business-news/r-life-relies-on-old-is-gold-strategy-lines-up-25-new-plans-151697/. The website's navigation bar includes links for 'World Latest News', 'About', 'Contact Us', 'Cricket LIVE Score Card', 'News Photo Gallery', and 'Privacy'. Below the navigation bar is a large blue header with the text 'World Latest News – fast and latest news'. Underneath this header, it says 'Breaking News today on Business, Bollywood, Cricket'. A horizontal menu bar contains categories: 'World', 'Nation India', 'Business', 'Sports', 'Health News', and 'Entertainment'. The 'Entertainment' category is currently selected. The main content area features a news article titled 'R-Life relies on 'old is gold' strategy; lines up 25 new plans' dated 'DEC 5 2013'. The article is categorized under 'Business'. The text of the article states: 'Reliance Life Insurance Company (RLIC) Thursday said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers.' The source is cited as 'Zee News'. Below the article text are social media sharing options for Twitter, Facebook, Google+, LinkedIn, and a 'Pin' button. To the right of the article is a 'Tags' section with a list of keywords including Afghanistan, Andhra Pradesh, apple, Australia, Bangladesh, Barack Obama, Bihar, BJP, Chhattisgarh, China, Congress, Delhi, goa, Google, Haryana, Himachal Pradesh, India, IPL, Iran, Jharkhand, Kerala, Lok Sabha, elections, Madhya Pradesh, Manmohan Singh, Mumbai, Narendra Modi, Nepal, orissa, Pakistan, Punjab, Rahul Gandhi, Russia, Sachin Tendulkar, Salman Khan, Sensex, South, Africa, Sri Lanka, swine flu, Taliban, Tamil Nadu, Tarun Tejpal, Twitter, US, Uttar Pradesh, West Bengal. At the bottom of the browser window, the taskbar shows several open applications: 'start', 'R-Life relies on 'old is ...', 'Inbox - idealpr12@g...', and 'RLI-Launch 25 Produ...'. The system clock in the bottom right corner indicates the time is 11:21 AM.

Website: www.worldlatestnews.com

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 05-Dec-13

Link: <http://www.worldlatestnews.com/business-news/r-life-relies-on-old-is-gold-strategy-lines-up-25-new-plans-151697>

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Source: Zee News

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Website: realtime.rediff.com

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 08 -Dec-13

Link: <http://realtime.rediff.com/news/realtime/RLife-relies-on-old-is-gold-strategy-lines-up-25-new-plans/d000dbc7c6645fbc>

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Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers. RLIC, which is a part of Anil Ambani-led ...


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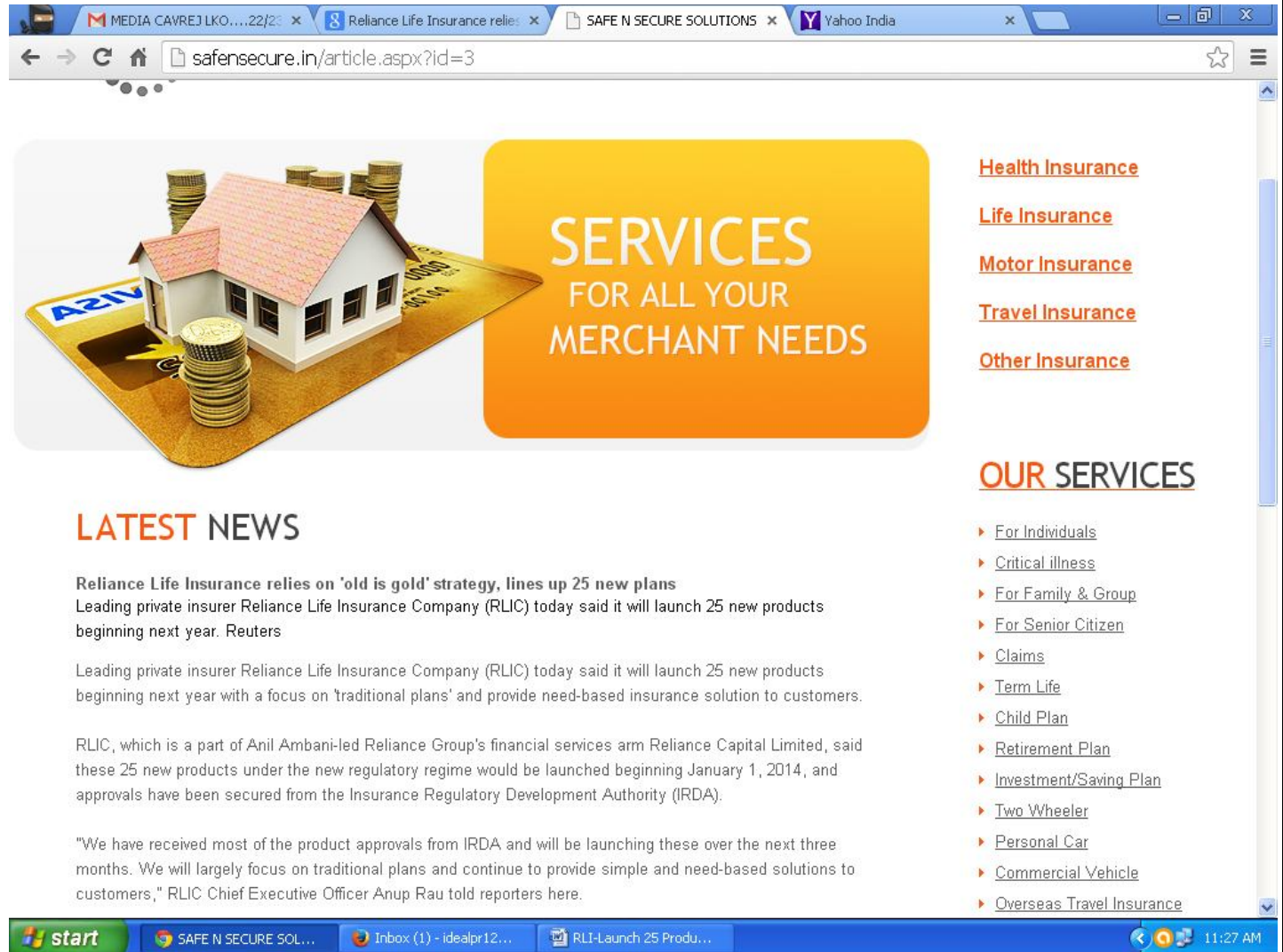
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Website: safensecure.in

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LATEST NEWS

Reliance Life Insurance relies on 'old is gold' strategy, lines up 25 new plans
Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new products beginning next year. Reuters

Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers.

RLIC, which is a part of Anil Ambani-led Reliance Group's financial services arm Reliance Capital Limited, said these 25 new products under the new regulatory regime would be launched beginning January 1, 2014, and approvals have been secured from the Insurance Regulatory Development Authority (IRDA).

"We have received most of the product approvals from IRDA and will be launching these over the next three months. We will largely focus on traditional plans and continue to provide simple and need-based solutions to customers," RLIC Chief Executive Officer Anup Rau told reporters here.

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Website: sunnewsonline.net

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 05 -Dec-13

Link: <http://sunnewsonline.net/indianews/news/rlife-relies-on-old-is-gold-strategy-lines-up-25-new-plans>

The screenshot shows a web browser window with multiple tabs open. The active tab is titled "R-Life relies on 'old is gold' strategy: lines up 25 new plans". The address bar shows the URL "sunnewsonline.net/indianews/news/rlife-relies-on-old-is-gold-strategy-lines-up-25-new-plans". The website header includes the "sunnewsonline.net/indianews" logo and a navigation menu with links to "Nigerian News", "Ghana News", "kenyan News", "UK News", and "USA News". A sidebar on the left lists categories: Home, Technology, Business, Entertainment, Sports, and News. The main content area features the headline "R-Life relies on 'old is gold' strategy; lines up 25 new plans" and a sub-headline "Not afraid of losing: Smith". The article text states: "Reliance Life Insurance Company (RLIC) Thursday said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers....". It also mentions the publisher "zeenews-business - Thursday, 5 December" and a "read more..." link. A share menu is open, showing options like Email, Print, Gmail, StumbleUpon, Favorites, Tumblr, Pinterest, and More... (284). The right sidebar displays "Popular Posts" including "India vs South Africa 2013, 1st Test - LIVE SCORE" and "Narendra Modi makes mistake at Mumbai rally". The footer shows the Windows taskbar with the Start button and several open applications.

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R-Life relies on 'old is gold' strategy; lines up 25 new plans

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Website: www.smartinvestor.in

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 05 -Dec-13

Link: http://www.smartinvestor.in/market/Compnews-214820-Compnewsdet-R_Life_relies_on_old_is_gold_strategy_lines_up_25_new_plans.htm#.UrfQ6dIW08o

The screenshot shows the SmartInvestor.in website interface. At the top, there's a banner for 'THE SMART Portfolios 6 CHALLENGE!' with a 'PLAY NOW' button. Below this is the SmartInvestor.in logo and navigation links like 'Advance Search', 'Explore', 'Trade How', and 'Feedback'. A search bar is also present. The main navigation menu includes 'Live Markets', 'Companies', 'Funds', 'Personal Finance', 'Commodities', 'Community', 'Portfolio', and 'Trade Online'. Below this is a secondary menu with 'Market Statistics', 'News & Advice', 'Derivatives', 'IPO', 'Smart Charts', 'Smart Portfolios 6', 'Commodities', 'Budget', and a 'Content Guide' dropdown. The article is titled 'R-Life relies on 'old is gold' strategy; lines up 25 new plans' and is dated 'Press Trust of India/Panaji 05 Dec 13 | 01:30 PM'. It includes social media sharing options (Facebook, Twitter, Google+, LinkedIn, Email, Print) and a 'Quick Jump' section with a dropdown menu set to 'Company News'. The article text states that Reliance Life Insurance Company (RLIC) is launching 25 new products starting next year, focusing on 'traditional plans'. It also mentions that RLIC is part of Anil Ambani-led Reliance Group's financial services arm, Reliance Capital Limited, and that the products will be launched under the new regulatory regime starting January 1, 2014. A quote from RLIC's Chief Executive Officer, Anup Rau, is included. A 'Related Stories' section lists two items: 'Reliance Life eyes LIC model to expand reach' and 'Passage of Insurance Bill remains an unfulfilled dream this year'. A 'Quick Jump' section on the right has a dropdown menu set to 'Company News'. At the bottom, there's a 'My Saving Account is really net savvy!' advertisement for State Bank of India, featuring a man and a woman looking at a laptop. The Windows taskbar at the bottom shows the 'start' button, several open browser windows, and the system clock at 11:30 AM.

Website: www.smartinvestor.in

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 05 -Dec-13

Link: http://www.smartinvestor.in/market/Compnews-214820-Compnewsdet-R_Life_relies_on_old_is_gold_strategy_lines_up_25_new_plans.htm#.UrfQ6dIW08o

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Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers.

RLIC, which is a part of Anil Ambani-led Reliance Group's financial services arm Reliance Capital Limited, said these 25 new products under the new regulatory regime would be launched beginning January 1, 2014, and approvals have been secured from the Insurance Regulatory Development Authority (IRDA).

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"We have received most of the product approvals from IRDA and will be launching these over the next three months. We will largely focus on traditional plans and continue to provide simple and need-based solutions to customers," RLIC Chief Executive Officer Anup Rau told reporters here.

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Website: www.mydigitalfc.com

Headline: R-Life relies on 'old is gold' strategy: lines up 25 new plans

Date: 05 -Dec-13

Link: <http://www.mydigitalfc.com/insurance/r-life-relies-old-gold-strategy-lines-25-new-plans-560>

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R-Life relies on 'old is gold' strategy; lines up 25 new plans

By PTI Dec 05 2013 , Panaji
Tags: R-Life, Insurance

Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers.

RLIC, which is a part of Anil Ambani-led Reliance Group's financial services arm Reliance Capital Limited, said these 25 new products under the new regulatory regime would be launched beginning January 1, 2014, and approvals have been secured from the Insurance Regulatory Development Authority (IRDA).

"We have received most of the product approvals from IRDA and will be launching these over the next three months. We will largely focus on traditional plans and continue to provide simple and need-based solutions to customers," RLIC Chief Executive Officer Anup Rau told reporters here.

Traditional plans will contribute 80% while the unit-linked plans will contribute around 20% to the top-line in the new product environment, he said.

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start R-Life relies on 'old is ... Inbox (2) - idealpr12... RLI-Launch 25 Produ... 11:31 AM

Website: echoofindia.com

Headline: R-Life relies on 'old is gold' strategy

Date: 05 -Dec-13

Link: <http://echoofindia.com/panaji-rellife-relies-old-gold-strategy-42965>

The screenshot shows a web browser window with multiple tabs open. The active tab is 'Panaji | R...', and the address bar shows the URL 'echoofindia.com/panaji-rellife-relies-old-gold-strategy-42965'. The website header features the 'THE ECHO OF INDIA' logo, a tagline 'Leading English Daily Published from Kolkata, Port Blair and Siliguri', and the date 'Monday, 23 December, 2013 - 11:33'. A navigation bar includes links for 'A & N News', 'Hills News', 'North Bengal News', 'State Bytes', 'Editorial', 'World', 'National', 'Business', 'Sports', 'Archive', 'ePaper', and 'A...'. The main content area displays an advertisement for 'HDFC Life™ Term Policy' with a link to 'www.hdfclife.com/Term-Insurance' and a description of a '1 Crore Life Cover at Rs. 23/day. 25 yrs Life Cover. Buy Online Now!'. Below this is a red banner with the headline 'RelLife relies on 'old is gold' strategy'. The article text, dated 'Panaji 5 Dec 2013', reports that Reliance Life Insurance Company (RLIC) will launch 25 new products starting next year, focusing on traditional plans. It quotes RLIC's Chief Executive Officer, Anup Rau, stating that the company has received most product approvals from IRDA and will launch these over the next three months. The article also mentions that traditional plans will contribute 80% to the top-line, while unit-linked plans will contribute around 20%. As per new regulatory guidelines, life insurance products have been segmented into three broad categories: traditional insurance plans, variable insurance plans, and unit-linked insurance plans. Finally, it states that Reliance Life Insurance is planning to file more products with IRDA in the next few months to offer a comprehensive product suite across all customer need segments. On the right side of the page, there is a sidebar with a 'Join us on facebook' button, a 'Follow us on twitter' button, a 'Google™ Custom Search' box, and a 'Monthly Pension Plan' advertisement from 'paisabazaar.com/Pension-Plan' offering 'Rs. 50k/Month after Retirement' and 'Financial Security for Old Age'. Below this is a 'Video News' section with the headline 'Specially-abled girls participate'. The Windows taskbar at the bottom shows the 'start' button, several open applications including 'Panaji | RelLife relies ...', 'Inbox (2) - idealpr12...', and 'RLI-Launch 25 Produ...', and the system clock showing '11:33 AM'.

THE ECHO OF INDIA
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RelLife relies on 'old is gold' strategy

Panaji
5 Dec 2013

Leading private insurer Reliance Life Insurance Company (RLIC) Thursday said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based insurance solution to customers.

RLIC, which is a part of Anil Ambani-led Reliance Group's financial services arm Reliance Capital Limited, said these 25 new products under the new regulatory regime would be launched beginning January 1, 2014, and approvals have been secured from the Insurance Regulatory Development Authority (IRDA).

"We have received most of the product approvals from IRDA and will be launching these over the next three months. We will largely focus on traditional plans and continue to provide simple and need-based solutions to customers," RLIC Chief Executive Officer Anup Rau told reporters here.

Traditional plans will contribute 80 per cent while the unit-linked plans will contribute around 20 per cent to the top-line in the new product environment, he said.

As per new regulatory guidelines, life insurance products have been segmented into three broad categories - traditional insurance plans, variable insurance plans and unit-linked insurance plans.

"Reliance Life Insurance is planning to file more products with IRDA in the next few months to offer a comprehensive product suite across all customer need segments," Rau said.

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Telecom pact sets new ringtone Ambani-Mittal deal to be a game-changer

Dec 11, 2013 at 07:17 | Source: Calcutta Telegraph News

Mumbai, Dec. 10: Mukesh Ambani and Sunil Mittal have sewn up the most comprehensive telecom infrastructure deal in the country that could set off alarm bells in the industry. Financial details of the deal weren't given today but it is clearly ...

Sensex closes lower; L&T, BHEL, ICICI, NTPC drag

Dec 11, 2013 at 04:17 | Source: DomainB

03:30pm Market UpdateThe market closed lower on profit booking on Tuesday after rallying more than 300 points on the Sensex in earlier session. The Sensex declined 76.62 points to 21,249.80, and the Nifty lost 31.10 points 6,332.80. About 979 shares...

Reliance Jio, Bharti Airtel ink unprecedented pact for telecom infra

Dec 10, 2013 at 17:34 | Source: FirstPost

New Delhi: Bharti Airtel and Reliance Jio Infocomm today announced a comprehensive telecom infrastructure sharing arrangement under which they will share infrastructure created by both parties. This will include optic fibre network inter and intra c...

Apple assures Reliance Communications of guaranteed iPhone 5s supply from December 10

Dec 06, 2013 at 06:02 | Source: Economic Times

NEW DELHI: Reliance Communications has been assured by Apple of guaranteed iPhone 5s supplies from December 10 which will help it clear a backlog of around 50,000 pre-booked orders as well as cater to new demand, a person familiar with the matter sa...

Reliance Life Insurance relies on 'old is gold' strategy; lines up 25 new plans


Dec 05, 2013 at 16:07 | Source: Economic Times

PANAJI: Leading private insurer Reliance Life Insurance Company (RLIC) today said it will launch 25 new products beginning next year with a focus on 'traditional plans' and provide need-based Insurance solution to customers. RLIC, which is a part of...

Reliance Power on track to commission 100 MW solar project in Rajasthan


Nov 30, 2013 at 10:57 | Source: DomainB

Anil Ambani group firm Reliance Power today said it was on track to commission a 100 MW solar project in Jaisalmer district of Rajasthan by March next year. The company said in a statement, "Pre commissioning activities have commenced (at the 100 me...




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